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MEDIA ALERT
Traveling Beer Garden Opens in Whitnall Park Area
92nd & College Opens as 1st Stop on Tour

WHO: Milwaukee County Parks in partnership with Sprecher Brewing Company

WHAT:

Opening stop on the Traveling Beer Garden tour, with keg tapping by Milwaukee County Executive Chris Abele and Parks Director John Dargle, Jr. Free Sprecher beer and root beer--while supplies last--and live concertina music.

WHEN:

Wed., June 4, 2014

Keg Tapping: 4 p.m. The beer garden is open until 10 p.m., with the last beer served at 9 p.m.

Live Concertina Music: 4-7 p.m.

WHERE:

Root River Parkway South, Picnic Area #1 (near 92nd and College)

WHY

- Fun for the family—from root-beer floats to gluten-free beer
- Sprecher products will be featured. About 10 on-tap beers will be served in souvenir glass pints and steins and souvenir plastic boots, with refills offered at reduced prices. The souvenir cups can be reused at any of the Traveling Beer Garden stops or at the Estabrook Park or Hoyt Park facilities. In addition, flights of five beer samples will be served in recyclable plastic cups. Other Sprecher beverages to be served include hard root beer, hard ginger ale, sodas, and root beer floats. Snacks will also be available.
- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair accessible and have ample restroom and parking facilities nearby.

For more information, see countyparks.com search: beer gardens

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